



**Title:**           **ADVANCED NET SUCCESS!**  
How To Maximize Your Online Business  
*(1.5 to 2 hr Breakout —for Internet experienced salespeople and managers)*

**Description:** With the Internet, the future is already obsolete! Stay on top with this fast-paced session where you will learn advanced e-mail and Web marketing Tips, Tricks, & Strategies —most of which are free. Real-world “how-to” that even many of the Pro’s don’t know about! Including: *Personal branding of your Web site; Enhancing your message with advanced multimedia; Creating awareness with search engine registration and optimization, and strategic linking; Creative Web prospect response methods; Advanced domain name strategies, Advanced e-mail farming techniques, and much more!*. This exciting, interactive, and personal workshop atmosphere includes an open Q&A with Mr. Internet® himself. *Recommended for sales associates who are already doing business online.*

**Speaker:**       Michael J. Russier is internationally acclaimed “Mr. Internet®!”. He is the architect of NAR’s original e-PRO Internet Professional Certification and is the strategic Internet advisor to some of the largest sales firms and most successful online salespeople in the country! You must experience for yourself Michael’s dynamic, engaging style as he helps you discover how to leverage your *people skills* into Net profits using the most advanced Internet strategies specifically designed for your industry.