



- Title:** **ePOWER!**  
Online Success Strategies for Sales Professionals  
*(1.5 to 3 hr Keynote or Breakout —for general audiences of salespeople and managers of all skill levels)*
- Description:** You don't need to be a "techno-wizard" to be successful on the Net —just a sense of adventure! In this incredibly dynamic program, you will learn from "Mr. Internet<sup>®</sup>!" himself, the latest and upcoming cutting-edge strategies for a successful online business. Including powerful tips, tricks, and strategies (many of which you can apply immediately) for generating business using e-mail and the Web, how to turn online inquiries into closed transactions, how to create Web sites that really work, and how to transform your business overnight using virtual assistants and consultants so you earn more while doing less! Discover how agents just like you use the Internet to boost profits doing what they love most, working with people, and safeguard their careers well into the 21<sup>st</sup> century!
- Speaker:** When Michael J. Russier (a.k.a. Mr. Internet<sup>®</sup>) speaks about the Net, thousands of salespeople all over the world listen with enthusiasm! He has been named one of 25 most influential people in real estate in 2000. As REALTOR Magazine's exclusive Internet columnist, Internationally acclaimed "Mr. Internet<sup>®</sup>!" has over 24 years experience in sales and 16 years in technology. With his incredibly dynamic style, he knows how to turn your fears into excitement, and your people skills into profit when doing business on the Net!